

Council of Lutheran Women
Fall General Meeting
Report of Communication Committee
September 25, 2023

The Vice President of Communication sent an introduction email and solicited and prepared this report for the Executive Committee meeting on August 7, 2023 and the Board of Directors meeting on August 21, 2023 and updated it for the September 25, 2023 Fall Meeting.

Correspondence Coordinator – Wilma Wagner

- Sent out email to church membership for Wellspring.
- Sent out call letters for EC and BOD meetings.
- Updated the EC, BOD, and membership lists on Constant Contact.
- Ongoing—maintaining/updating Constant Contact lists.

Development Coordinator – Vacant

Membership Coordinator – Marlene Gunnell/Kitty Sweitzer

- Updated membership list to remove Christ the King-Grosse Pointe and reinstate St. Matthew-Westland. Also added one phone number.
- Marlene Gunnell retired as Membership Coordinator in August 2023
- Kitty Sweitzer from Redeemer-Birmingham accepted position of Membership Coordinator in August 2023 and received a membership list reviewed by Judy Shepard and Barb Collins. Kitty has been working with Barb to learn more about the tasks of this position.

Publicity Coordinator – Laura Thomas/Asst. Nora Baars

- Assistant to Publicity Coordinator standard operating procedures completed and sent to Barb Collins (Nora)
- Discussion about saving photos and documents on thumb drive (Nora and Laura)
- Created Fall Newsletter and Meeting Flyer and sent to Correspondence Coordinator
- Sent fall general meeting information for inclusion in the Michigan District E-newsletter

Scholarship Coordinator – Lucie Witte

- Nine postings to Facebook relating to seminarians and the scholarship efforts of the CLW
 - April 26 - CTSFW Call Day assignments: Vicar Ogden (Historic Trinity, Detroit); Vicar Hinojosa (Emmanuel, Dearborn); Candidate Nick Gapski (St. Peter, Eastpointe).
 - April 27 - CSL Call Day assignments: Vicar Sean Sheppard (Trinity, Utica); Candidate Brandon Bettcher (St. Peter, Macomb); Candidate Jacob Childers (Christ the King, Southgate); Candidate Hayden Lukas (Trinity, Utica).
 - May 3 – Brandon and Tony Boos (Faith, Troy) participation in CSL Multiethnic Symposium
 - May 10 – Letter from Vicar Chris Sturges (Faith, Troy)

- May 29 – Reporter article with quote from Alex Hinojosa about upcoming vicarage
- June 2 – Invitation to Candidate Nick Gapski’s ordination at St. Peter-Eastpointe
- June 30 – Rev. Larry Wright’s article about CLW’s support of seminarians in Summer 2023 issue of “For the Life of the World.”
- August 14 – Newsletter from Jason von der Lage from St. Peter in Macomb
- August 22 – Thank you note from PJ Brooks, SMP student from Christ the King in Southgate
- Letter to CUA/President’s Office sent August 1 to request selection of CLW memorial scholarship recipients with invitation to attend Fall General Meeting and forwarded for inclusion on the meeting agenda. Response requested by September 1.
- Emails and printed copies requesting submissions for 2023-2024 scholarships sent first week of August to member congregations and forwarded for inclusion on the meeting agenda. Response requested by August 31.
- Emails sent to home congregations of seminarians who were ordained/ installed this summer reminding them to send any photos to CLW to share with membership.
 - Pictures of the ordination of Nick Gapski at St. Peter in Eastpointe and installation at St. Stephen in Detroit were added to Facebook on August 3rd.
 - Pictures of the ordination of Brandon Bettcher at St. Peter in Macomb and installation at St. Paul in Napoleon, OH were added to Facebook on August 3rd.
 - Pictures of the ordination and installation of Jacob Childers from Christ the King in Southgate.

Nominations Coordinator – Laura Thomas/Barbara Hoffmeier

- Completed standard operating procedures for next Nominations Coordinator.
- New Nominations Coordinator Barbara Hoffmeier elected at August BOD meeting

Website Coordinator – Judy Shepard

- Home Page – Changed the background picture to the 2023 Women of the Year photo, added Fall Meeting and Save the Date for the 2024 luncheon. Changed list of in-gathering items for fall meeting, changed in-gathering items list from Ephatha to Ephphatha Lutheran, added 2024 dues statement, 2023 spring meeting minutes, link to register for the fall meeting, updated Fall e-Newsletter, and added link to St. Martin School for the Deaf.
- About Us – Added 2024 dues statement.
- Organizations and Projects Supported – Added Lutheran Center for Religious Liberty, deleted CELEBRATE LIFE, added more info on items needed, removed: gender-neutral sleepers (3-9 months), cloth diapers, diaper pins, socks, sweater sets, and bottles (8-0 ounce and 4 ounce) and replaced with gently used and new receiving blankets, cloth diapers, bottles (4 ounce and 8 ounce), infant socks, onesies and sleepers (sizes 3 – 9 months). Gender neutral items offer more flexibility.
- Events Page – Added EC meeting (August 7, 2023), BOD meeting (August 21, 2023), EC meeting (November 6, 2023), BOD meeting (January 22, 2024) and 2024 Luncheon (March 19, 2024). Changed EC Meeting from November 6 to November 13 and added Church of the Redeemer as location. Added LWR Annual Collection 10/17 at St. John and 10/18 at Lutheran High Westland.

- Communications Page – Added letters from Vicar Chris Sturges and Jason von der Lage
- Photo Gallery – Created new photo gallery for 2023 luncheon pictures, 2023 installations/ordinations and Spring meeting pictures. Added pictures for Nick Gapski and Brandon Bettcher ordination/installation. Removed photo galleries from 2015, 2016, and 2017.
- Opportunities for Participation – Changed contact for Lutheran Special Education Ministries from Marty Moro to Nicole LeGalley and changed Bohn to Bone under MOST and added article on St. Martin School for the Deaf.
- Support Us – Added “& CLW Forms” to the tab, added 2024 dues reminder and & Form and also Expense Voucher Template.
- Contact Us – Changed Recording Secretary from Karen Linzing to Judy Shepard, VP of Events from Candie Sionkowski to Gina Davidson, Issues and Action from Patti Jacques to Glory Drum, Mission Support Coordinator from Barbara Hoffmeier to Andrea Anderson, VP of Communication from Judy Shepard to Laura Thomas, Membership Coordinator from Marlene Gunnell to Kitty Sweitzer, Development Coordinator from vacant to Judy Shepard and Nominations Coordinator from Laura Thomas to vacant.

Respectfully Submitted,

Laura Thomas
Vice President of Communication
(248) 421-5092 or lthomas19428@yahoo.com