

Vice President of Communication Report Council of Lutheran Women's Fall 2020 Meeting September 28, 2020

The Vice President of Communication prepared the VP of Communication Report for this meeting, hosted the Board of Director's meeting and resubmitted the Michigan Minute E-News with the schedule for the meeting.

Correspondence Coordinator – Glory Drum

- Sent out call letter for the April 13, 2020 Executive Committee meeting.
- Sent out the Spring 2020 E-Newsletter.
- Mailed a sympathy card to former BOD member, Martha Kurtz, upon the death of her husband.
- Sent August EC and BOD call letters to respective members.
- Sent Fall 2020 Spring E-Newsletter, Spring Meeting Call Letter and Flyer to CLW representatives.
- Attended BOD meeting on August 17th.

Development Coordinator – Linda Conger

On May 17, 2020, all advertisers and sponsors were notified by email that:

- The 2020 Luncheon at Burton Manor was cancelled twice and will NOT be rescheduled for this year.
- We are hoping to schedule the 2021 Luncheon at Burton Manor when they are ready and able to start scheduling for next year.
- The 2020 Luncheon booklet WILL BE USED at for 2021 luncheon. We will be honoring our 2020 Women of the Year in 2021.
- All monetary support - especially this year- is not in vain. Even with the unexpected expenses resulting from a cancelled luncheon, the remaining funds collected for 2020 will become scholarships for our current seminarians.
- Our advertisers and sponsors will be recognized at the Fall Meeting/Mission Focus event on September 28 at Faith Lutheran in Troy and we will be periodically featuring our advertisers and sponsors on our CLW Facebook page.
- Please refer to our website www.clwmichigan.com for new information regarding the status of our activities.
- Attended BOD meeting on August 17th.

Membership Coordinator – Marlene Gunnell

- As of September 25, 2020, our membership is:
- Congregations **50**, Inter-congregational Organizations **21**, Individual **1**
- **Five** congregations closed or declined membership: Cedar Crest of White Lake, Crown of Life of Rochester Hills, Good Shepherd of Chesterfield, Redford Lutheran of Detroit, and Trinity, Warren.
- Treasurer, Wilma Wagner, enclosed the Membership Roster Update Form with the yearly membership dues request. This action resulted in 43 updates to the roster.
- Attended BOD meeting on August 17th.

Publicity Coordinator – Laura Thomas and Assistant Nora Baars

- Laura wrote the text for the receipts for that were sent to Council of Lutheran Women Luncheon registrants who donated the cost of their reservation to the scholarship fund.
- Laura created the Fall 2020 E-Newsletter and Flyer and submitted the Fall 2020 meeting information to the Michigan District E-news.
- Laura submitted information to the Michigan District E-news about the 2020 Luncheon and the Mission Focus Event.
- Laura created the Spring 2020 E-Newsletter.
- Laura created the 2019 CLW Year in Review.

- Nora ordered the flowers for the 2020 luncheon with a Thrivent card. The store is holding the order for next year's luncheon.
- Attended BOD meeting on August 17th.

Scholarship Coordinator – Lucie Witte

- Emails have gone out to member congregations requesting information on any seminary and deaconess students that are members of their congregation, one to the church and a second to either the President or Representative, provided an email address is on record. Printed copies were mailed out where no email is available or when a failure to deliver notice is received. A list of 15 seminarians and one deaconess student was forwarded for inclusion on the meeting agenda.
- The letter to CUA/President's Office was also sent out to request the selection of two female students to receive our memorial scholarships, along with an invitation to attend the September meeting. The selection of two students was also forwarded for inclusion on the meeting agenda.
- Display board originally intended for the CLW Luncheon will be available for display at the Fall Meeting in September.
- Attended BOD meeting on August 17th.

Nominations Coordinator – Wilma Wagner

- The candidates for this year's election are: Lucie Witte - President (this will be Lucie's second term); Willie Marie Henry - Vice President-Human Care; and Glory Drum - Treasurer.
- Attended BOD meeting on August 17th.

Website Coordinator – Judy Shepard

- The "Home" page was about the postponement of the 2020 Luncheon, added the Spring E-Newsletter and the cancellation of the Spring meeting. Added Call Day for St. Louis and Ft. Wayne and removed all information about the 2020 cancellation of the 2020 Luncheon. Also modified the place for the Fall Meeting (Mt. Calvary). Added the Fall E-Newsletter, Call Letter, Flyer and EventBrite link.
- Added the revised Member Handbook on the "About Us" page.
- Added EC, BOD, Fall, EC, BOD, meeting dates and dates for Call Day to the "Events" page.
- No changes to the "Support Us" page.
- Added info about Lutheran World Relief and Food Banks on the "Opportunities for Participation" pages.
- Updated the "Communications" page to remove all info on the luncheon and added a link to the Spring E-Newsletter and the 2019 CLW Year in Review PowerPoint presentation. Added the Fall E-Newsletter, Call Letter and Flyer.
- The "Photo Gallery" changes were modified picture for scholarship recipients, added 2019 President's Tea and September 19, 2019 Layette Assembly.
- "Organization and Projects Supported" page added Be Thou My Guide Book with link under Lutheran Bookstore and then put a note that the bookstore was closing on June 26th. Also included a section about remembering to vote and where to find voting guides.
- Attended BOD meeting on August 17th.

Respectfully Submitted,
 Judy Shepard, VP of Communication
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